

profile

Accomplished art director with a diverse graphic design background in brand identity, print production, web design, marketing collateral and photography. Self-motivated, comfortable collaborating with a team or independent work. Proficient with Mac OS X, Adobe applications, Macromedia Dreamweaver and QuarkXPress. Experienced with desktop scanning, digital photo retouching and compositing, traditional and digital photography.

experience

ART DIRECTOR, Freelance; Orlando, Florida and Austin, Texas (2002 to present) Developed successful brand identities and collateral for small businesses and entrepreneurs, as well as create complementing brochures and web design. Provided in-house design services to Ten United Advertising and Disney Design Group. Created BitterSweet ink, an innovative line of greeting cards utilizing original pinhole photography.

ART DIRECTOR, Ten United Advertising; Orlando, Florida (2000 to 2002) Produced a variety of work; marketing collateral, advertisements, corporate identity, web graphics and related print media from concept to finish. Responsibilities included project management, art direction, design, production and proofing. Created and maintained a consistent look and feel for Universal Orlando's marketing and travel industry materials.

GRAPHIC DESIGNER, Universal Orlando Advertising Department; Orlando, Florida (1999 to 2000) Designed brochures, rack cards, advertisements and other collateral material for Universal Studios, Islands of Adventure, CityWalk and the Universal resorts. Worked with sales, publicity and marketing to maintain the branding of all properties within Universal Orlando.

DIGITAL IMAGING/GRAPHIC DESIGN, Universal Orlando Photography Department; Orlando, Florida (1997 – 1999) Provided art direction to photographers and models to create digital composites of park attractions for Universal Studios Florida and Universal Studios Hollywood. Designed media teasers, brochures and invitations for publicity events. Provided photo editing, retouching and color correction for print, film output and transmission to news agencies. Position offered after internship.

GRAPHIC DESIGNER, American Electroplater and Surface Finishers Society; Orlando, Florida (1997 – 1998) Conceptualized and created magazine covers and feature articles for the Plating and Surface Finishing magazine. Designed brochures, catalog layouts and advertisements for trade publications and conferences.

education

BACHELOR OF ARTS: Art, Graphic Design Specialization 1997
University of Central Florida; Orlando, Florida

achievements

Orlando Ad Federation Silver Addy — 2002
AIGA Board Member, Orlando Chapter — 2001
University of Central Florida Art Exhibit First Place — 1997
Dean's List 1992-1997

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ART DIRECTION & GRAPHIC DESIGN

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